

Emily's Hope



ANNUAL REPORT 2024

A Year of Impact: Removing Barriers, Spreading Hope



STOPPING STIGMA.
SAVING LIVES.

TABLE OF CONTENTS

<i>Message from our Founder</i>	page 2
<i>Board of Directors</i>	page 3
<i>Mission and Vision</i>	page 4
<i>Year in Review</i>	page 5
<i>Our Impact in 2024</i>	page 6
<i>Financial Overview</i>	page 7
<i>Impact Stories</i>	page 8-14
• <i>Cameron's Journey</i>	page 9-10
• <i>Melissa Carter's Story</i>	page 11-12
• <i>Emily's Hope Substance Use Prevention Curriculum</i>	page 13-14
<i>Programs Overview</i>	page 15-16
<i>White House Panel</i>	page 17
<i>Volunteer Spotlight</i>	page 18-19
<i>Emily's Hope Hero Award 2024</i>	page 20
<i>Corporate Partners</i>	page 21
<i>Our Generous Supporters</i>	page 22-24
<i>2024 Fundraising Events</i>	page 25-27
<i>Looking Ahead: 2025 Goals</i>	page 28-29
<i>Get Involved</i>	page 30-31
<i>Thank you!</i>	page 32

A Message from our Founder



Dear Friends,

As I reflect on this past year, I am filled with a sense of deep gratitude for the remarkable progress we have made together. Emily's Hope has seen a year of both incredible challenges and inspiring successes. It has been a year of forging ahead—one that has brought us closer to breaking down the barriers of stigma and ensuring that hope is within reach for those facing substance use disorder.

One of our most significant accomplishments this year was the launch of the Post Overdose Response Team (PORT). This program aims to support those who have survived an overdose by connecting them to the help they need to embark on their recovery journey. As I think back to my own daughter Emily, I often wonder if having a resource like PORT could have made all the difference. Knowing that we are there for people during one of the most vulnerable times in their lives makes my heart full, and it is in her memory that we continue this work.

The growth of our Substance Use Prevention Curriculum has also been incredible. This year, we reached five states and even expanded internationally. Knowing that more young people are gaining the knowledge and tools to protect themselves from the dangers of substance use brings me hope for future generations. We also brought Emily's story to a national audience when I was honored to participate in a panel at the White House for International Overdose Awareness Day. Sharing my story, Emily's story, is never easy, but knowing it has the power to save lives makes this work worthwhile.

Of course, none of this would have been possible without our community of supporters—people like you. Whether you attended our art show, joined us to put together naloxone kits and fentanyl testing strips, participated in the fireworks fundraiser, or simply offered words of encouragement, your presence has made all the difference. Together, we are removing barriers, spreading hope, and making a real impact in the fight against substance use disorder.

Thank you, from the bottom of my heart, for believing in our mission and for being a vital part of this journey. I look forward to another year of growth, resilience, and hope.

With gratitude,

Angela Kennecke
Founder, Emily's Hope

Board of Directors



Angela Kennecke
President/CEO



Amy Arndt
Board Member



Dr. Melissa Dittberner
Board Member



Jim Entenman
Chairman of the Board of Directors



Rochelle Odenbrett
Board Member



Mari Ossenfort
Board Member



Brent Reilly
Chairman of the Finance Committee



Jeffrey Rink
Treasurer



Matthew Stanley, DO
Vice Chairman of the Board of Directors



Tom Schmidt
Board Member



Hannah Statz DeVries, MD
Board Member



Our Mission

Emily's Hope is dedicated to removing the stigma of substance use disorder through awareness, education, and prevention, while also removing financial barriers to treatment and recovery.



A future free from barriers to recovery, with a community united against the stigma of substance use disorder. A generation equipped to make decisions to protect their bodies and brains.

Our Vision

YEAR IN REVIEW

Key Accomplishments

1

The Launch of PORT (Post Overdose Response Team)

This program supports overdose survivors by providing them with connections to resources that can help them embark on their recovery journey. PORT has been instrumental in ensuring that individuals receive the care they need during one of the most critical times of their lives.

2

Substance Use Prevention Curriculum Expansion

This year, our curriculum expanded to five states and even reached an international audience. Our educational initiatives continue to equip young people with the knowledge they need to make informed decisions and stay safe.

3

Community Events

We hosted a number of successful community events, including our annual art show, our Emily's Hope Cruise Night, poker run, a shouse tour, and a fireworks fundraiser. Each event not only raised crucial funds for our mission but also helped spread awareness and build community connections.

4

White House Panel Participation

Angela Kennecke was honored to participate in a panel at the White House for Overdose Awareness Day. Sharing Emily's story on a national platform was a powerful moment that underscored the importance of awareness and advocacy. We also held a meaningful Overdose Awareness Day Candlelight Vigil at the River Greenway in Sioux Falls. In addition, Emily's Hope was also recognized at the White House for the Challenge to Save Lives from Overdose, for our distribution of thousands of doses of naloxone to the public.

5

DFC Grant Awarded

This year, Emily's Hope was awarded a Drug-Free Communities (DFC) grant, allowing us to enhance our coalition efforts. The grant will enable us to work closely with coalition members to address youth substance misuse in our community.

HARM REDUCTION

2,489 FENTANYL TESTING STRIPS DISTRIBUTED
5 NARCAN DISTRIBUTION BOXES PLACED
12 PORT CALLS
1,500 DISTRIBUTED OVER FREE NALOXONE KITS

GRIEVING OUT LOUD PODCAST

150,000 PODCAST DOWNLOADS
194 EPISODES OVER SIX SEASONS
72 COUNTRIES REACHED
TOP 25% ALL SHOWS

K-12 EDUCATION CURRICULUM

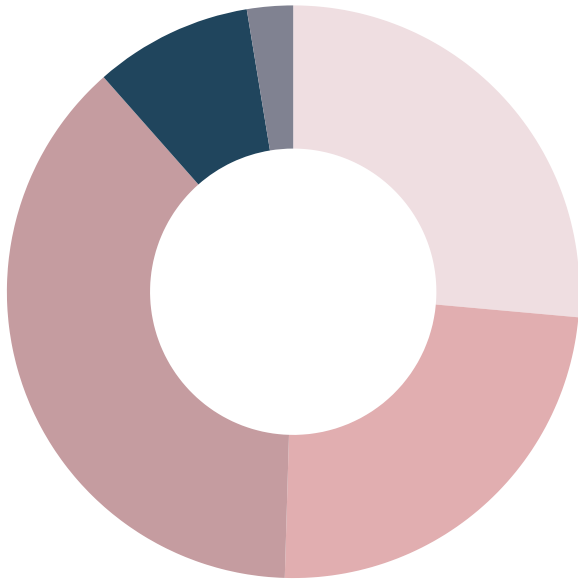
5 STATES NEARLY **17,000** STUDENTS REACHED
41 SCHOOL DISTRICTS ENROLLED
2 COUNTRIES

TREATMENT SCHOLARSHIPS

INDIVIDUALS HELPED SINCE FOUNDING **228**
15-74 AGE RANGE
45 TREATMENT SCHOLARSHIPS AWARDED
\$418,542 TOTAL DOLLARS AWARDED

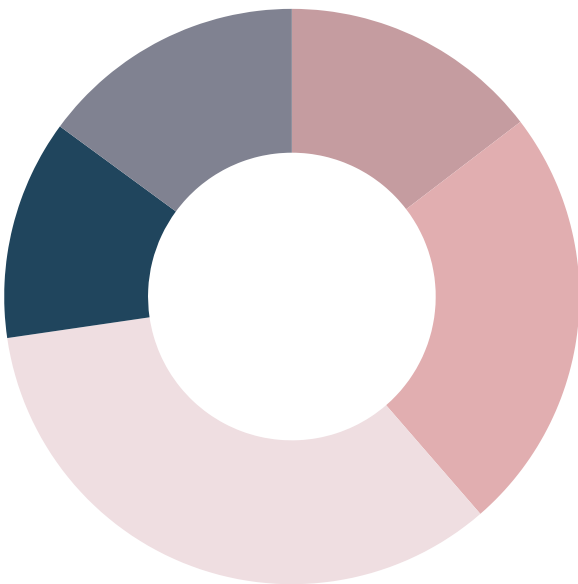
OUR IMPACT IN 2024

FINANCIAL OVERVIEW



INCOME

- Charitable Gifts **26%**
- Fundraising Events **24%**
- Gov't Grants/Contracts **38%**
- Private Foundations **9%**
- Other **7%**



EXPENSES

- Harm Reduction & Treatment **34%**
 - Naloxone Distribution
 - Post-Overdose Response Team
 - Treatment Scholarships
- Prevention **24%**
 - K-12 Substance Use Prevention Curriculum
 - Youth Prevention Coalition
- Awareness **15%**
 - Grieving Out Loud
 - morethanjustanumber.org
 - Loss Support Group
 - Headlines
- Operations **12%**
- Fundraising **15%**

AWARDS

Candid Platinum Seal of Transparency
(top 0.1% of charities nationally)

4-star rating from Charity Navigator





Impact Stories

Through the voices of those we've helped, this section highlights the real and lasting change Emily's Hope has made. From students empowered by our prevention curriculum to lives saved through treatment scholarships, these stories showcase the resilience, hope, and healing sparked by our programs. Each story is a testament to the difference we can make—together.

Cameron's Journey

Finding Support and Hope through Emily's Hope Programs

At 15, Cameron Nielson was a bright young man with a passion for reading, excelling academically and socially. But as he entered high school, everything changed. The pressures of adolescence, coupled with personal challenges, led Cameron down a path he couldn't have anticipated. He first experimented with marijuana, seeking a brief escape from daily stress and anxiety. What began as casual use quickly escalated, leading to a spiral of addiction that would affect not only his life but the lives of those closest to him.

Cameron's mother, Lisa, recalls those early signs of change with a heavy heart. Cameron, once a focused student, began skipping classes, and his interests waned. As the addiction deepened, the family faced moments of overwhelming uncertainty and fear. Lisa remembers finding Cameron in their mudroom, passed out after taking a pill someone had delivered to their home. "I didn't know if he was dead or what had happened," she said, describing the constant worry that lingered over her family.

For years, Cameron battled substance use disorder, trying multiple times to recover, with each relapse feeling like a setback that compounded the stigma and isolation his family faced. Lisa describes this time as "a dark cloud" that seemed to follow them, saying, "There's something different in his brain than other people... But until people start understanding what addiction really is, there's always going to be that stigma." This isolation left the family feeling alone in their struggle, with few resources available and even fewer answers to the questions they had about supporting Cameron.

In a pivotal moment, following another trip to the emergency room, Cameron's journey took a positive turn thanks to Emily's Hope. Through our Post-Overdose Response Team (PORT), Peer Support Specialist Vanessa Needles visited Cameron, offering both empathy and understanding during one of his most vulnerable moments. As someone in long-term recovery herself, Vanessa was able to connect with Cameron in a way few others could. "I know all the feelings," Vanessa shared, describing her own overdose experience. "I know how scared you are...but I'm here for you, and I'm going to support you." Cameron describes her visit as a "breath of fresh air" and a crucial turning point in his recovery. Her presence offered him hope and inspired him to continue treatment.



Beyond emotional support, Emily's Hope also eased Cameron's financial burden through a treatment scholarship, enabling him to access critical care at the Avera Addiction Care Center. This opportunity for treatment allowed him to receive Suboxone, which he describes as life-changing. "It's scratching that itch for me, and I don't have to scratch it myself," Cameron says, highlighting how this medical support has brought a sense of normalcy and control back into his life.

Lisa also emphasizes the relief that Emily's Hope's support has brought to their family. As a parent, watching a child suffer is one of the most painful experiences, compounded by the financial strain that treatment can bring. "Rehab is crazy expensive," she shares. Without the assistance from Emily's Hope, Cameron's journey would have been much more challenging, and she is grateful for the tangible support that allowed her son to focus on his recovery.

Cameron now has a new purpose in life: his three-year-old son, Oliver. Determined to be a positive role model, he's driven to maintain his sobriety. "I want him to grow up looking up to me," Cameron reflects. With a stronger foundation and support system, Cameron is moving toward the future with renewed hope. He is determined to create a life for himself and Oliver that reflects the resilience he has developed.

Today, Lisa reflects on the impact that Emily's Hope has had not only on her son's life but on her own. She recalls wishing she'd had someone like Vanessa in the ER with Cameron earlier in his journey and urges other families to embrace the resources offered through Emily's Hope. "When something like Emily's Hope comes along, you've got to go. You've got to take advantage of it, because there's not a whole lot out there," she says.

Cameron and his family's journey is a testament to the importance of compassionate, immediate support and financial assistance in addiction recovery. Through Emily's Hope PORT and treatment scholarships, Cameron has found a path forward, transforming his life and giving hope to others who may be navigating the same challenges. For families like Cameron's, these resources are more than programs—they are lifelines, providing the support, empathy, and practical help that are often the missing pieces in the recovery process.



Melissa Carter's Story

A Journey from Darkness to Hope with Emily's Hope Treatment Scholarship

For Melissa Carter, life began with the promise of success. She excelled in school, earned a degree, and started a career in marketing and design. She seemed to have everything—education, stability, and ambition. Alcohol, at first, was a social activity, something she used in college and then with her husband as part of their routine. But over time, alcohol became more than a social lubricant. It became her escape.

Looking back, Melissa admits she didn't see the warning signs. She recalls that her drinking was often excessive, yet she always managed to function, rationalizing her habits and convincing herself she had control. But in reality, each drink took her further from the life she had built. Alcohol had begun to control her. "I thought I was too smart for it to happen to me," she admits. "But I kept drinking, blacking out, and waking up to find myself in situations I couldn't remember." It wasn't long before alcohol took over her daily life. She began hiding bottles around her home and even drinking at work.

In 2019, Melissa received a life-changing diagnosis: cancer. She stopped drinking during her treatment, finding hope in her recovery from illness and feeling a glimpse of the stability she had lost. However, the COVID-19 pandemic hit, leaving her isolated and vulnerable. "I thought, I'll just have a glass of wine," she remembers. But that one glass turned into many, and her drinking spiraled. Alongside her fight with cancer, Melissa's marriage ended, and she found herself alone, struggling to cope.

In the depths of her addiction, Melissa reached a breaking point. She remembers waking up one morning with a broken wrist and a bruised face, unable to remember the events of the previous night. "I looked in the mirror, and I didn't recognize myself," she recalls. This wake-up call led her to reach out to her pastor, finally admitting that she couldn't continue on her own. Shortly after, she entered treatment.



While Melissa knew she needed help, the costs of treatment weighed heavily on her mind. Recently divorced, unemployed, and still in the midst of cancer treatment, she wasn't sure how she would afford the care she needed. That's when she learned about Emily's Hope. Through an Emily's Hope Treatment Scholarship, Melissa received support to cover her treatment costs. "It made my heart feel so much lighter," she says, describing the relief that allowed her to focus on healing. For Melissa, the scholarship meant she could finally put herself first, without worrying about how she would pay for it.



Through treatment, Melissa began the difficult work of rebuilding her life. She found clarity and a renewed sense of self. "Emily's Hope gave me a second chance," she says. Melissa has reconnected with her daughter, who was estranged during her addiction, and found peace in sharing her journey with others. Melissa's story doesn't end with her recovery. Today, she's building a new life and career, one that brings her joy and allows her to help others battling cancer. "I can finally see myself in the mirror again," she says. "The old Melissa is back—the real one."

Melissa's story is one of transformation. With the support of Emily's Hope, she moved from a place of darkness and shame to one of light and purpose. Now, she shares her experience to show others that recovery is possible. "I want people to know that they're not alone," she says. Through the Emily's Hope Treatment Scholarship, Melissa found a lifeline, proving that even in the hardest times, hope and healing are within reach.

Emily's Hope Substance Use Prevention Curriculum

Preparing Students for a Healthier Future

Since its pilot program in nine schools in 2022, the Emily's Hope Substance Use Prevention Curriculum has expanded to **five states and now reaches nearly 17,000 students**. Our curriculum's innovative approach covers topics from the dangers of substances like nicotine and opioids to understanding brain development, emotional intelligence, and decision-making strategies that empower students for life. This comprehensive, age-appropriate program spans grades K-12, focusing on helping students make informed decisions as they navigate challenges unique to today's youth.

Viborg-Hurley School District, a pioneering partner, has played an instrumental role in shaping the curriculum's evolution. School counselor Nan Bell, who spearheaded its implementation at Viborg-Hurley, is passionate about the program's potential to protect children. "Because we are in a drug epidemic," Nan explains, "it's very personal to me. I have lost relatives to drugs, and I believe our children are being targeted younger and younger." This urgency underscores the importance of educating students early about substances and equipping them with tools to make healthy choices.

The curriculum's effectiveness comes not only from its content but from its engaging, hands-on approach that resonates with students. "There is no other curriculum where you're learning about the body, the brain, how to say no, and the emotions that go along with those things," Nan says. Through activities, animations, and structured lessons, Emily's Hope keeps students engaged, reinforcing their understanding with memorable, interactive components.



Fifth-grade students at Viborg-Hurley, such as Briggs Hauger, have internalized crucial lessons. "I've learned that if you do any type of smoke or drugs, it just hijacks your brain," Briggs says, summarizing a central concept in the curriculum. These lessons emphasize the long-term effects of substances on brain health, creating a foundation of awareness that is rarely offered in traditional school programs.

The curriculum goes beyond merely telling students to “just say no.” Instead, it introduces them to the PTA strategy—Pause, Think, Act—a decision-making framework that is reinforced each year as students advance. Fifth-grader Brooke Engelbrecht finds this approach helpful, noting, “If they ask you a question, you have to pause and think and act. That’s it. You have to say no or else you could damage your brain or lungs.” By practicing PTA, students learn to pause, consider consequences, and make confident choices, skills that apply to all areas of life.

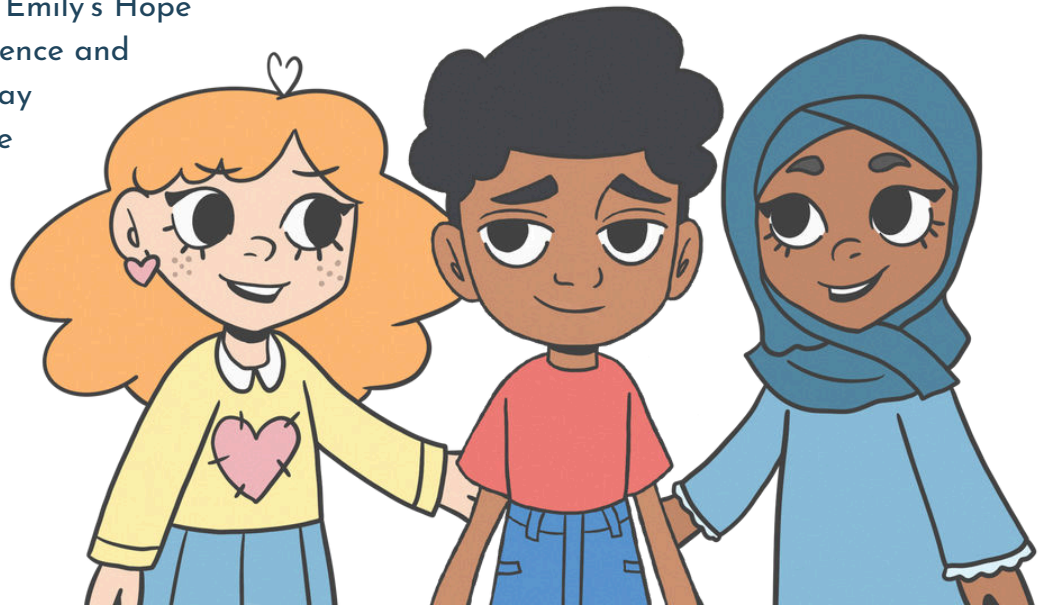
Parents at Viborg-Hurley, like Kayla Raville, appreciate the curriculum’s depth and relatability. Kayla’s fifth-grade daughter, Hayden, and three other siblings are all receiving the Emily’s Hope lessons. “It’s not just a simple ‘just say no,’” Kayla notes. “It’s learning what substances are, how they affect the body, and how to make a decision. This is an all-encompassing life lesson that my kids can apply to situations beyond substances.” These lessons spark valuable conversations at home, opening a dialogue that can reinforce healthy choices.

Three years into teaching the program, Nan Bell has seen firsthand how these lessons build over time, deepening students’ understanding year by year. “As the students go from grade to grade, the curriculum builds. We keep adding more and going deeper. They really enjoy learning about these things,” she shares. Her students look forward to the Emily’s Hope lessons, approaching each one with curiosity and engagement.

Looking to the future, Emily’s Hope continues to expand its reach. Our K-5 program is in its second full school year, and we’re piloting middle school lessons while developing a high school curriculum. Each grade level builds on the previous one, creating a structured learning experience that empowers students with lifelong knowledge and skills.

In giving students the tools to make safe, informed choices, Emily’s Hope is not just preparing them to resist the pressures of substance use; we’re helping them create a future full of possibilities. Our goal is that when faced with challenging choices, students remember what they’ve learned, applying the PTA strategy to make decisions that align with their well-being and long-term health. As one Viborg-Hurley student aptly put it, “Once I get a higher risk of being asked, it will turn into a longer-term thinking to what I’ve learned here.”

By shaping young minds, Emily’s Hope is planting the seeds of resilience and self-awareness, paving the way for healthier generations. The impact of these lessons will resonate as these students grow, empowering them to navigate life’s pressures with confidence and clarity.



Programs Overview

Emily's Hope Treatment Scholarships

As of October 25, 2024, Emily's Hope has awarded **45 treatment scholarships totaling \$81,500 for this year**. These scholarships have supported 23 adult men, 20 adult women, and 1 adolescent in their recovery journeys. Since the founding of Emily's Hope, 228 individuals have been helped with scholarships totaling **\$418,542.26**. This financial support provides a crucial lifeline for many, making life-saving treatment accessible when hope seems out of reach.



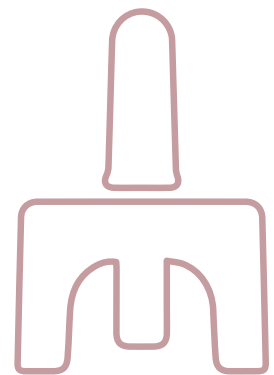
Substance Use Prevention Education

Our education initiatives continue to grow in scope. This year, the Emily's Hope curriculum expanded to **five states and internationally**, reaching thousands of students. We developed engaging materials—including interactive lessons and digital resources—to foster open conversations about substance use. Educators have noted a significant rise in student engagement and understanding. We have also expanded our curriculum to middle and high school levels, which are currently being piloted.



Narcan Distribution

We distributed **1,500 naloxone kits** to community members, including placement at key public sites like the Jones421 Building, Falls Community Health, both Tires, Tires, Tires locations, and alongside AEDs across the community. These naloxone kits have already been credited with saving lives, and many recipients shared how the availability of naloxone has empowered them to act during emergencies.



PORT (Post Overdose Response Team)



This year, the PORT program responded to over **12 calls**, providing essential support to overdose survivors and guiding them toward recovery. Our team's compassionate assistance during these critical moments has been transformative, and the heartfelt gratitude expressed by families shows just how crucial this immediate care is.

Substance Use Loss Support Group

Our support group for those who have lost loved ones to overdose or fentanyl poisoning continues to expand, now serving **20 active members who meet monthly**. This group offers a vital community where members can *share experiences and support one another*, helping to process grief through collective empathy and understanding.



Podcast: Grieving Out Loud



The Grieving Out Loud podcast has surpassed **150,000 downloads**, helping to share stories that resonate with families across the country. The podcast features powerful guests and contributes to breaking down the stigma surrounding addiction and recovery, giving a voice to those who have been affected by substance use disorder.

Youth Prevention Coalition

Emily's Hope was awarded a significant grant from the Drug-Free Communities (DFC) Support Program to establish the Youth Prevention Coalition. This vital funding, amounting to \$125,000 per year over the next five years, will support Emily's Hope in leading a comprehensive community effort to prevent substance use among youth in Sioux Falls.



WHITE HOUSE PANEL

In August, Emily's Hope had the honor of participating in two White House events addressing the overdose crisis. On Overdose Awareness Day, our founder, Angela Kennecke, was invited to join a panel discussion alongside national leaders to highlight the urgent need for reducing stigma and expanding treatment and harm reduction. Angela shared her deeply personal story of losing her daughter, Emily, to fentanyl poisoning and emphasized the importance of removing stigma and increasing education about substance use disorder. This marked the second consecutive year that Angela was invited to speak at the White House, reinforcing the national impact of Emily's Hope in the fight against the overdose epidemic.



WHITE HOUSE CHALLENGE TO SAVE LIVES FROM OVERDOSE



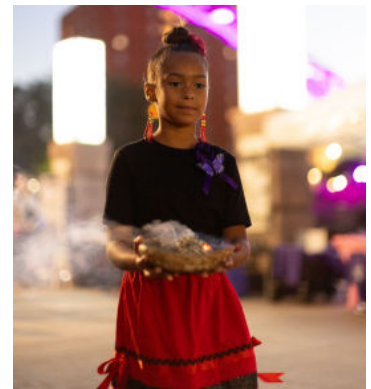
In October, Emily's Hope Director of Operations, Michael Geheren, attended a White House event for the Challenge to Save Lives from Overdose. This initiative recognizes organizations across the country that are expanding naloxone access and training to combat the rising tide of overdose deaths. Emily's Hope was honored to be included among major corporations, public institutions, and community groups taking action to save lives. Our participation in these events underscores our commitment to advocacy and our ongoing efforts to distribute life-saving resources.

Volunteers Spotlight

The heart of Emily's Hope lies in the dedication and passion of our volunteers. This year, we were privileged to have so many individuals step forward to make a difference.

INTERNATIONAL OVERDOSE AWARENESS DAY CANDLELIGHT VIGIL

Volunteers helped us light up the Arc of Dreams in purple, symbolizing hope and remembrance. Their efforts brought our community together to honor those lost to overdose every year on August 31st. This effort is led by volunteer **Melissa Flynn-Dooyema**.



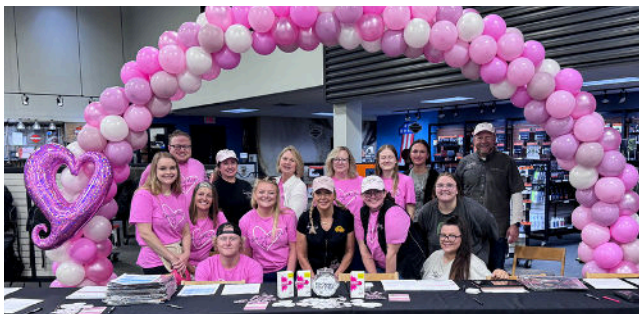
FENTANYL TESTING STRIPS AND NALOXONE KITS

More than a dozen volunteers worked tirelessly to sticker fentanyl testing strips and assemble naloxone kits, ensuring these life-saving resources reached those who need them most.



EVENTS

We couldn't hold our events without our dedicated volunteers who helped us with every awareness and fundraising event we held throughout the year! A special thank you to **Brian and Diane Eide** who go above and beyond to support Emily's Hope for every event, along with **Courtney Hardie** who serves as our volunteer coordinator.



Emily's Hope

HERO AWARD



We proudly recognized **Christopher Reistroffer** as the recipient of the 2024 *Emily's Hope Hero Award*. Christopher's photography has beautifully captured Emily's essence, gracing our website and events. Beyond his artistry, he has donated proceeds from senior photo sessions and Christmas projects, contributed stunning pieces to our Art Show, and volunteered his time to photograph our events and our board and staff for our website. His unwavering commitment and dedication embody the spirit of Emily's Hope, making him a deserving recipient of this year's Hero Award.

CORPORATE PARTNERS

We are grateful to our corporate partners whose support bolsters our mission and allows us to expand our impact.

VISIONARY PARTNERS



CATALYST PARTNERS

PRIVATE FOUNDATIONS

\$50,000+

Michael Simmons Charitable Foundation

\$10,000-\$49,999

Anonymous Foundation

Robert & Rita Elmen Foundation

South Dakota Community Foundation

<\$10,000

Daniel J Reid Foundation

Kent & Carolyn Cutler Family Charitable Fund of the Sioux Falls Area Community Foundation

Kinder Future Fund of the Sioux Falls Area Community Foundation

Milne Family Fund

Samaritan Foundation

Steve & Kris Egger Charitable Fund

Steve & Shannon Van Buskirk Charitable Fund at the Sioux Falls Area Community Foundation

Ken & Terri Zivic Charitable Fund

CORPORATE PARTNERS

Visionary Partners - \$5,000+

Autoland

Avera Health

Ballard Spahr LLP

Beal Distributing

Furniture Mart USA

KELOLAND Media Group

Loft Advisors/First Dakota National Bank

MarketBeat

Pendar Properties

Piper Arts

Sammons Financial

Sanford Health

Soundbody

The Fireworkz Store

Think Rink

Hope Builders - <\$1,000

American Legion Post 45

Avera Heart Hospital

Black Hills Federal Credit Union

Buffalo Trading Post

Builder's Millwork & Window LLC

CHS, Inc.

Cosand Construction

Fireplace Professionals

Fit Body Bootcamp

Great Bear Management Inc.

Great Plains Dental

Hauff Mid-America Sports/MRG Hauff, LLC

Katie Day LLC

Love's Travel Stops and Country Store

Monarch Steakhouse

Schwab Charitable

Shenanigans

Spilde Electric, Inc

Steve's Bar

The Broadwater Bar

The Helpline Center

The Trophy Room Lounge and Casino and

Big J's Roadhouse

Vern Eide Motorcars

Wells Fargo

Zens Construction

Catalyst Partners - \$1,000-\$4,999

Costco

Evereve

Fidelity Charitable

Ideal Tent & Event Rentals

iv&co.

J&L Harley-Davidson

Koch Hazard Architects

Lloyd Companies

Macy's/Bloomingdale's

Marco Technologies

Midco

Millennium Recycling

Rasmusson Properties

Reaves Buildings

Reistroffer Design

Results Radio

Sands Wall Systems

Sioux Falls Ford

Sisson Printing

Starbucks Foundation

The Flower Mill

Tyler Goff Group

Vance Thompson Vision

NALOXONE DISTRIBUTION BOX SPONSORS

Capital Area Counseling Service

City of Sioux Falls

Project Recovery

Pump n Pak Vermillion

Tires, Tires, Tires

INDIVIDUAL DONORS

Legacy Circle - \$10,000+

Mike Denning
 Rachel & Kristopher Gage
 Tom Gage
 Tom Jones II
 Paul & Jill TenHaken

Champion of Change Circle - \$2,000-\$9,999

Linda & Thomas Block	Lori Mohlenhoff
Abbie Everist	Don & Ann Platt
Stephanie & Chris Fischer	Kevin & Amy Potas
Allan & Kay Goeman	Joan Ridden
Megan Howard	Jeff Rink
George & Kristen Lund	Theresa Stamato
Matt & Susan Stanley	

Heart of Hope Circle - \$1,000-\$1,999

Belinda Block	Todd & Sabrina Meierhenry
Lisa Cheresnowsky	Connor Munsinger
Edward Clark	Beth Ormseth
Craig Clark	Jason & Sheri Otta
Carol & Mike Daly	Kaitlin Palmer
Brad & Karen Dumdie	David Pearce
Thomas & Kim Fitz	Rocky Rehfeldt
Laurie Fluit	Svein Sjovold
Randy Dooyema & Melissa	Marti Thompson
Flynn-Dooyema	Keith & Ashley Thompson
Anita & Tim Hakin	RuthAnn & Hugh Venrick
Eric Hanson	Jeannie Waligoske
Dan & Beth Hindbjorgen	Vance Williams
Kerri Keogh	Gregory & Sally Woods
Eugene & Susan McGowan	

Changemakers Circle - \$500-\$999

Sarah Amer	Mark & Kriss Ibis
Chuck & Larissa Bennis	Jason Jacobson
Joanne Bennis	David B. Johnson
Jeannie & Burke Blackman	Dave & Kelly Kelly
Thomas Catron	Ted Newell
Monica Chesshir	Rochelle & Luke Odenbrett
Liz & Pierce Crockett	Elizabeth Overmoe
Scott & Colette DeVos	Quinton Porter
The DeVries Family	Greg & Pam Sands
Ryan & Laurie Dokken	Rachelle Schaap
Sharon Dullerud	Phil & Pam Schmitz
Jim & Jill Entenman	Hannah Statz DeVries
Carol Erickson	Linda Statz
Tyler & Melissa Goff	Krista Vogt
Brian Harvill	Geoffrey Weidner
Susan Herrick	

Helping Hands Circle - \$100- \$499

Brian Ableman	Kimberly & Scott Enebo
Seth Adamson	Laurie Entenman
Annette Ageson	Christie Ernst
George Allen	Chris Estwick
Dawn Allen	Timothy Everett
Marilyn Alvine	Andrea Facile
Jayne Anderson	Colin & Emma Farritor
Nan Baker	Ashley Feltman
Tobia Bartlett	Nicole Ferguson
Kimberly Bartling	Anna & Chaz Fey
Russell Bauer	Mary Finnesand
Doug Becht	Dan S. Flatgard
Laurie Becvar	Jeanine Flatten
Bethany Belitz	Will & Katie Frantz
Bridget Bennett	Randy Friessen
Dzenan Berberovic	Robin Gaines
Charlotte Bismuth	Tom Gannon
Katherine Bosch	Tom & Ann Garry
Carolyn Boyd	Dave Gengler
Michelle Boyd	Jay Gerlach
Sharon Brandt	Amy Gesch
Mary Brende	John Grehan
Dennis Brown	Jeremy Griffith
Julie & Paul Bruflat	Mandi Haase
Jean Bubak	Dustin & Anne Haber
Paul Bunkers	Craig & Lisa Hagen
Mark Burau	Colin Hall
Chris Buxengard	Pennie Hansen
Austin Campbell	Heather Hansen
Josh Chapman	Roger Hansum
Tim & Roxane Clarke	Shelley Hardie
Todd Clemens	Darrick Harer
Marjorie Cleveringa	Pam Hasche
Kathy Clinton	Rob & Jill Hazard
Megan Colwell	David Heerde
Carrie Congdon	Cody Heermann
Jerry Cook	Tracey Heinemann
Alejandro Cortina	Judd Heinzmann
Amy Costa	Julie Hendrickson
Sara Crosby	Sandra H Henry
Jeremy & Mariah Crozat	KC & Montanna Herman
Anne Crumlish	Steve & Tove Hoff Bormes
Jeff Daniel	Mike Hoffman
Justin Danielson	Linda Holmberg
Mark & Tara DeBelts	Glen Holsather
Trista DeLange	Dody Hopkins
Jana Doherty	Don & Tammy Hoppe
Chad Durfee	Steve Howe
Pam Dybedahl	Valarie & Robin Hower
Dean Dziedzic	Susan Hudson
Bill Earley	Ken Huisman
Brian & Diane Eide	Traci Hylland
Natalie Eisenberg	Megan Ibach

INDIVIDUAL DONORS

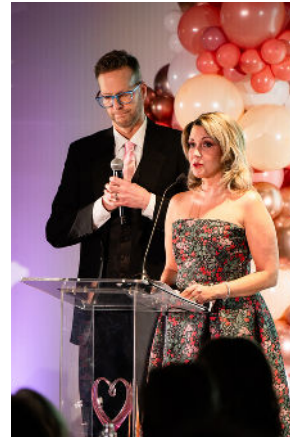
Helping Hands Circle - \$100- \$499 (continued)

Terry Jacobs	Dennis McGuire	Travis Roth	Larry Walla
Susan Jacobson	Stacey McMahan	Nikki Roth	Debbie Watson
Rachael Jacobson	Samantha McManus	Jennifer Rusk	Amy Watson
William James	Mike Menno	Eric Saathoff	Barbara & Jim Weixel
Jill Janecke	Beth & Chris Mercado	Andrew Saddler	Samantha Wentz
Josephine Jannes	Teffanie Mertz	Mark & Karen Sandager	Chris Wermerson
Beth & Mark Jensen	Julie & David Mickelberg	David Scaturro	Brian White
Julie Joffer	Toni Miedema	Lori Schiele	Peggy Whitney
Tracy & Lee Johnson	Jackson Mielke	Heather Schiller	Tim Wingen
Pearl D Johnson	Carlton Miller	Dixie Schladweiler	Rita & Robert Wohler
Ethan Johnson	Mark Morales	Kevin Schlosser	Neil & Sandy Wollan
Tyler Johnson	Danette Munson	Tom & Sherry Schmidt	Jenny Wulf
Jenny Johnston	Mike Musel	Darcie Schmidt	Sharon Yerigan-Hars
Suzy Jones	Dawn Mutchelknaus	Darwin Schmiedt	Jeremiah Zediker
Tyler Juhl	Samuel Mutschelknaus	Matthew Schroeder	Walt Zimbelman
Jim Kent	Brent Naber	Kara Scott	
Jon & Tracy Kirby	Glenn Nelson	Steve & Dianna Shaykett	
Karna Kittelson	Anthony Nelson	Warren G. Sherman	
Delmar & Beverly Klassen	Dave Nelson	Peggy Shlanta	
Teri Klinsing	Alan Neville	Taryn & Ben Sietsema	
Jacquelyn Knowlton	Cindy & Scott Newman	Raluca Simons	
Tamara Knudtson	Emilie Ng	Lora Skien	
Scott Koch	Julie Nielsen	Darrin Skyberg	
Chris & Silke Koehnecke	Eldon Nilson	Mark & Barb Smither	
Randal Koll	Tyler Norfolk	Sarah & Matt Sorrell	
Kandace Koll	Kevin Nyberg	Norma & Bob Spanton	
Thomas Koller	Kelly Oberbroekling	Shane Spooner	
Pamela Kreber	Brenda Obney	Robert Sprecher	
Tyler Kremer	Jeanette Ofstad	Hannah Stenson	
Riley Kurtenbach	Creighton Olcott	Daniel & Donna Stormo	
Logan Kurtenbach	Rhonda Ollerich	Nick Stormo	
Donna Landry	Kimberly Olson	Sean Strom	
Desiree Langel	Lynette Oolman	Kimberlee Stroud	
Mary Langseth	Jim & Jenny Orr	Ronald Struck	
Don Larsen	Justin Orr	Chris Subbert	
Rebecca Larson	Beverly Orr	Laura Swartz	
Ken & Melissa Laskowski	Byron Ostrom	Andrew Sygulla	
Jan Lawrence	Tyler Panek	S Thakkar	
Mary Lee	Curt Pansch	Dennis Thurman	
Bruce Lee	Mark & Vicky Perreault	Rachael Tiedeman	
Brenda Lehman	Val & Dennis Peters	Sherilyn Timko	
Cathy & Joe Leichtnam	Mae Pochop	Jeanette Towle	
Angie Lennartson	Jared Powell	Jo Turgeon	
Kris Leonhardt	Marilyn & Frank Rajkowski	Lisa and Greg Uhler	
Valerie Loudenback	Brent & Cindy Reilly	Michael Upton	
Suzan Lund	Andrew Reisinger	Courtney & Dan Vandenberg	
Lindsay & Lane Madeja-	Shannon Reissour	Justin Venners	
Lundebey	Christopher Reistroffer	Andrew Venrick	
Distin Malenke	Kelly Riedel	Tracy & Todd Vik	
Sheri Marckstadt	Emily Ries	Nancy Vogt	
Gary Marohl	Marsha Rist	Corwin Walhof	
Patrick Maroney	Steve Roduner	Jesse Walla	

Fundraising Events

EMILY'S HOPE ART SHOW AND AUCTION

The Emily's Hope Art Show and Auction is a signature event that celebrates art's transformative power while raising vital funds for our mission. Held annually, this inspiring gathering honors Emily's legacy by showcasing her 29 original paintings and pottery pieces alongside works donated by talented local, regional, and national artists. This year, the event raised **\$93,000** to support our efforts in breaking down financial barriers to treatment and spreading awareness about substance use disorder. More than just an art show, this event fosters healing, inspires advocacy, and underscores the power of community support.



SUMMER HIGHLIGHTS

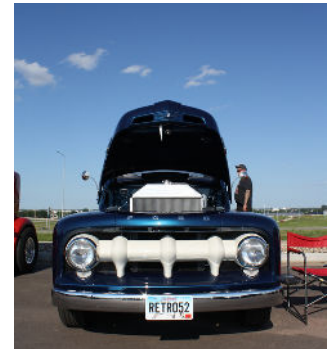
Mike Denning and The Fireworkz Store organized a spectacular Fireworkz Show on June 8 and supported us throughout July with Fireworkz Sales, contributing **\$16,492**. Mike's unwavering support since our inception has raised a total of **\$51,000** for Emily's Hope—an extraordinary testament to his dedication.



The 6th Annual Emily's Hope Poker Run on June 29, 2024, brought together 275 riders at J&L Harley Davidson for a thrilling 100-mile journey through Sioux Falls, raising **\$10,485**.



In July, the Emily's Hope Cruise Night at Autoland, hosted by Karen and Brad Dumdie, showcased dozens of stunning vehicles and welcomed hundreds of participants, raising **\$5,861** for our cause.



A UNIQUE FALL FUNDRAISER

On September 7, Board Chair Jim Entenman, and his wife Jill, spearheaded the Emily's Hope Shouse Tour, a one-of-a-kind event showcasing five beautifully crafted Shouses (Barndominiums). Generously sponsored by Hoppe Roofing, Reaves Buildings, and JJ's Wine & Spirits, the tour raised more than **\$4,000** while providing a fun and engaging way for participants to support our mission.



LOOKING AHEAD

2025 Goals

EXPANDING NALOXONE ACCESS

In 2024, we placed four free naloxone distribution boxes across Sioux Falls, located at Falls Community Health, the Jones421 Building, and both Tires, Tires, Tires locations. Additionally, we placed a box at Pump N Pak in Vermillion and have been installing boxes near AED units at various locations, including Aerostar, West Central Schools, KELOLAND Media Group, and United Way of Vermillion. With over **2,500 doses of naloxone distributed** this year, we aim to triple this impact in 2025. Thanks to partnerships with Teva, Direct Relief, the South Dakota Attorney General's Office, and the Department of Social Services, our plan is to expand our free naloxone distribution boxes statewide. Supported by a network of partners and volunteers, we will ensure these boxes remain stocked, aiming to reduce overdose fatalities across South Dakota. Notably, overdose deaths have risen by more than **40 percent in Sioux Falls** this year, underscoring the critical need for accessible, life-saving naloxone.

CURRICULUM GROWTH

Evidence-Based Expansion: Our commitment to making the Emily's Hope curriculum evidence-based has led to strategic partnerships and rigorous data collection. Initially researched by our curriculum team in collaboration with the Beacom Fellows, our pilot program demonstrated promising results, which were published in South Dakota Medicine and presented at national conferences. We have now enlisted a researcher from the University of South Dakota to conduct an in-depth analysis of our data on the K-5 curriculum. This critical review will further validate our approach as a promising practice on the path to evidence-based certification.

Target Schools: Our curriculum's success has sparked interest from multiple states looking to implement our program more widely in the next academic year. We are actively reaching out to states such as Minnesota, California, Oregon, Texas, and Illinois, which mandate substance use prevention education, to share the impact of our curriculum and its engaging, science-backed lessons.

New Developments: To enhance student engagement and support educators, we are developing interactive training modules and supplemental resources for teachers. Additionally, we are thrilled to introduce our 6-12 curriculum next school year, expanding our reach to middle and high school students with age-appropriate content, animations, and interactive activities. Through these ongoing developments, we aim to foster informed decision-making and strengthen prevention efforts nationwide.

YOUTH PREVENTION COALITION

In 2025, the Emily's Hope Youth Prevention Coalition, funded by the Drug-Free Communities (DFC) Support Program, will be fully operational. Our Emily's Hope CCYSP aims to foster a safe, supportive community environment for youth by implementing a series of impactful strategies:

- **Public Awareness Campaigns:** We will launch a series of Public Service Announcements (PSAs) across local media and social media platforms to spread awareness about youth substance use. Complementing these, we'll produce informational brochures, a comprehensive online resource portal, a monthly newsletter for parents and community members, and develop peer-to-peer education initiatives to encourage informed decision-making.
- **Skill-Building Initiatives:** Our goal is to equip youth, adults, and community members with essential social skills and decision-making capabilities. Training sessions for educators, workshops for parents, a peer mentorship program, and a digital literacy campaign will focus on building critical thinking skills to address substance use information encountered online.
- **Supportive Opportunities:** To reduce youth risk factors and enhance protective factors, we'll develop a mentorship program and create community service opportunities. Additionally, we'll organize drug- and alcohol-free art and music workshops, providing safe spaces for youth to express themselves, culminating in public showcases celebrating their work.
- **Enhanced Access to Resources:** By developing an accessible online resource directory and mobile app, we will bridge gaps between essential services and systems that support youth substance use prevention, making it easier for families to connect with support when they need it.
- **Positive Behavioral Reinforcement:** To incentivize healthy choices, we'll implement a recognition program that acknowledges youth who demonstrate positive behaviors. A peer recognition initiative will further foster an environment where healthy, supportive relationships are celebrated.
- **Community Design Improvements:** Partnering with local government, we aim to reduce risk factors for substance use by adjusting park hours and reducing alcohol and tobacco availability near schools. Additionally, we'll work with local artists and schools on public art projects that promote drug-free messaging, fostering community spaces that encourage safe, positive engagement.
- **Policy Advocacy and Education:** Through policy advocacy workshops, we will educate and empower community members to communicate effectively with legislators, advocating for policies that reduce youth access to substances and ensure a safer, healthier environment.

WAYS TO GET INVOLVED

Join us in creating a healthier, more hopeful future for our communities by getting involved with Emily's Hope. Your support can make a direct impact—whether through donations, volunteering, or advocacy. Every contribution strengthens our efforts to provide life-saving resources, deliver educational programs, and drive meaningful change in substance use prevention.

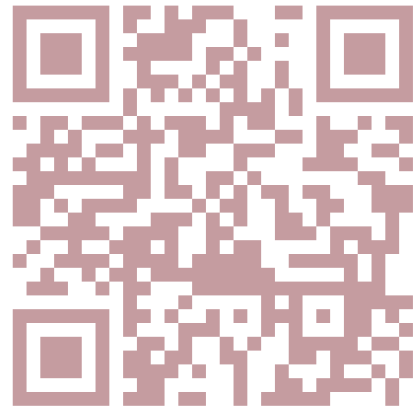
DONATION OPTIONS

Online donation platform →

- Designate your donation to a specific program

Recurring donation options

- Monthly & yearly giving
- Legacy gifting



[EMILYSHOPE.CHARITY/GIVE](https://emilyshope.charity/give)

VOLUNTEERING OPPORTUNITIES

We need volunteers throughout the year to help us assemble harm-reduction kits (ie. fentanyl testing strips/naloxone kit), as well as at all of our awareness and fundraising events.

Learn more at emilyshope.charity/volunteer

ADVOCACY OPPORTUNITIES

Help us spread awareness about the dangers of fentanyl and that substance use disorder is a disease of the brain. Attend our awareness events, carry Narcan, and share our work with friends and family.

Let your school know about our Emily's Hope Substance Use Prevention Curriculum and ask them to look into implementing it in their district.

Visit emilyshopeedu.org to learn more!

JOIN US IN 2025



Emily's Hope Art Show & Auction

- Join us for an unforgettable evening celebrating art and hope!
- Location: Canopy by Hilton



Emily's Hope Youth Art Competition

- Sioux Falls middle and high school student art competition.
- Location: Washington Pavilion



Emily's Hope Fireworkz Show

- Experience a dazzling fireworks display while supporting our mission.
- Location: Tea, SD



6th Annual Poker Run

- Enjoy a thrilling 100-mile ride around Sioux Falls to raise awareness and funds.
- Location: J&L Harley Davidson, with a final stop at Shenanigan's



Emily's Hope Cruise Night

- Bring your vehicle or simply come to admire the amazing lineup at this fun-filled community event.
- Location: Autoland

We also invite you to join our new initiatives in 2025, including parent-caregiver workshops, a public service announcement campaign, and more. Stay connected to learn how you can participate and make an impact.

**VISIT OUR WEBSITE FOR EVENT DETAILS, REGISTRATION, AND UPDATES:
EMILYSHOPE.CHARITY**

Thank you!

As we look to the future, we are filled with gratitude for the incredible support we've received from our donors, volunteers, and advocates. Your contributions have helped us save lives, educate young people, and bring hope to countless families impacted by substance use disorder.

Every dollar donated, every hour volunteered, and every voice raised in advocacy makes a tangible difference. Because of you, we've been able to expand naloxone access, bring our curriculum into more schools, and connect with communities across South Dakota and beyond.

Together, we are breaking down barriers to treatment, fighting stigma, and empowering individuals and families to build healthier, brighter futures. Thank you for standing with us and honoring Emily's legacy in such meaningful ways.

We invite you to continue this journey with us in 2025—your support fuels our mission and reminds us that, together, we can create lasting change.

